



NORIMA NAMED ONE OF CANADA'S TOP SMALL & MEDIUM EMPLOYERS FOR 2018

Winnipeg (April 18, 2018) Norima Consulting Inc. ("Norima") is proud to announce that it has been named one of Canada's Top Small & Medium Employers for 2018, announced this past Friday by the editors of Canada's Top 100 Employers at Mediacorp Canada Inc.

Norima is committed to creating a great workplace culture for all employees, which includes continual investment and innovation in all parts of our business. We are passionate about creating a culture of continuous growth and development.

"As a professional services company, our people are the most important part of our business. Creating an environment where people feel empowered and engaged is vital," says Chief Executive Officer David Kuik. "We have an incredible team of professionals who choose to work for us and I am proud to be part of that team. As we grow, our goal is to continue to be a great place for great people to do great work."

Norima, like many other companies on the list, combines the entrepreneurial feel of working at a small organization with the kinds of perks and benefits once offered only by larger employers.

"For most working Canadians, it really is like finding the Holy Grail," says Richard Yerema, Managing Editor of the Canada's Top 100 Employers project at Mediacorp Canada Inc. "These employers offer fun, interesting, engaged workplaces where you can still get benefits like...a decent retirement savings plan. It's an attractive combination for employees looking to get the best of both worlds."

Now in its 5th year, Canada's Top Small & Medium Employers is an editorial competition that recognizes the small and medium enterprises (SMEs) with the nation's best workplaces and forward-thinking human resources policies. Employers were evaluated by the editors at Canada's Top 100 Employers using the same criteria as the national competition: (1) Physical Workplace; (2) Work Atmosphere & Social; (3) Health, Financial & Family Benefits; (4) Vacation & Time Off; (5) Employee Communications; (6) Performance Management; (7) Training & Skills Development; and (8) Community Involvement. Employers are compared to other organizations in their industry to determine which offer the most progressive and forward-thinking programs. The annual competition is open to any employer with its head office or principal place of business in Canada. Employers must have less than 500 employees worldwide, including employees at affiliates, and be a commercial, for-profit enterprise.

ABOUT NORIMA

For over 10 years, [Norima Consulting Inc.](#) has been transforming businesses by helping them to leverage technology. We facilitate faster, more efficient, business processes to improve our client's performance, enhance their competitive advantage, and enable them to engage, understand, manage and serve their customers and clients more effectively. Norima has offices in Winnipeg and San Diego, and offers technology consulting and strategic resourcing to organizations throughout North America. Norima

provides the services of well-educated, highly trained, and experienced professionals who share a passion for solving complex organizational problems with technology-based solutions, and for fast-tracking innovation initiatives. We work with organizations that are leveraging technology to innovate and enable the next stage of growth.

ABOUT MEDIACORP CANADA INC.

Founded in 1992, Mediacorp Canada Inc. is the nation's largest publisher of employment periodicals. Since 1999, the Toronto-based publisher has managed the [Canada's Top 100 Employers project](#), which includes 18 other regional and special-interest editorial competitions that reach over 13 million Canadians annually through a variety of magazine and newspaper partners. Mediacorp also operates [Eluta.ca](#), the largest Canadian job search engine, which includes editorial reviews from the Canada's Top 100 Employers project and is now used by 7 million users in Canada each year. Together with Willis Towers Watson, Mediacorp also hosts the Top Employer Summit, Canada's largest conference for senior-level HR professionals.

More stories from the winners of this year's Canada's Top Small & Medium Employers competition can be found in the [special magazine](#) published this morning in The Globe and Mail.

The winning employers will be honoured at a special luncheon in Toronto today. The full list of this year's winners is attached; the editors' detailed reasons for selecting each of the winner were released this morning and are accessible via the [competition homepage](#).

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