



NORIMA CONSULTING PARTNERS WITH DATAROBOT TO PROVIDE ACCELERATED AI-DRIVEN TRANSFORMATION SOLUTIONS

San Diego, CA, June 17, 2019 - Norima Consulting, Inc. ("Norima"), a North American information technology consultancy, is pleased to announce that it has partnered with [DataRobot](#), the leader in automated machine learning, to provide customers with accessible, accurate, and accelerated predictive models through DataRobot's automated machine learning platform.

"Our partnership with DataRobot is just another way in which we are providing our customers with the tools and services they need to solve their most complex business problems," said David Kuik, CEO of Norima. "DataRobot's machine learning platform provides an invaluable capability to businesses looking to better leverage data and analytics."

DataRobot works closely with its partners to make machine learning more accessible to a broader set of users and businesses who don't have a background in data science. Its automated machine learning platform empowers business analytics professionals and data scientists of all skill levels to build and deploy highly accurate machine learning models in a fraction of the time of traditional modeling methods. Norima's Insurance Transformation Practice is just one sector of the company whose customers will see a great benefit from the partnership.

"From an insurance transformation perspective, the DataRobot and Norima partnership couples Norima's deep expertise in core insurance processes and systems with DataRobot's automated machine learning platform and expertise," said Wayne Ilyumade, Senior Vice President, Technology and Global Delivery Leader of Norima's Insurance Transformation Practice. "Given that more insurance companies are beginning their journeys toward becoming AI-driven enterprises, we will be able to help our customers unlock valuable insights in their data, help optimize their business processes with powerful algorithms, and seamlessly adopt evidence and data-driven decision making."

"Our goal is to put the power of automated machine learning into the hands of more users and accelerate AI adoption across all organizations," said Neal Silbert, GM of Insurance, DataRobot. "By working with world-class partners like Norima, we are extending our ability to deliver the AI-driven enterprise to more customers. We're excited to combine the power of our best-in-class platform with Norima's expertise in integrating analytics with core insurance systems to help organizations, particularly those in the insurance industry, achieve massive AI success."

ABOUT NORIMA CONSULTING, INC.

Founded in 2006, Norima has become known as a team of trusted advisors and innovators who help deliver on the most complex of projects, with a no-nonsense, practical, and technology agnostic approach. Our teams facilitate faster and more efficient business processes to improve our clients' bottom lines, enhance their competitive advantage, and enable them to engage, understand, manage, and serve their customers and clients more effectively. Our approach, focused on building long-term, trusted partnerships, through clear, open, and honest communication has established us as a preferred service provider and has allowed us to rapidly grow our team of consultants throughout North America.

With head offices in Winnipeg and San Diego, our consultants help clients coast to coast achieve their business and technology objectives by facilitating transformative change and process excellence. We work as a flexible and seamless extension to our clients, offering exceptional service in order to earn a place as their trusted advisors.

To learn more about Norima, please visit our website at www.norimaconsulting.com.

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ABOUT DATAROBOT

DataRobot is the category creator and leading provider of automated machine learning. Organizations worldwide use DataRobot to empower the teams they already have in place to rapidly build and deploy machine learning models and create advanced AI applications. With a library of hundreds of the most powerful open source machine learning algorithms, the DataRobot platform encapsulates every best practice and safeguard to accelerate and scale data science capabilities while maximizing transparency, accuracy, and collaboration.

By making data scientists more productive and enabling the democratization of data science, DataRobot helps organizations transform into AI-driven enterprises. With offices around the globe, DataRobot is backed by \$225 million in funding from top-tier firms, including New Enterprise Associates, Sapphire Ventures, Meritech, and DFJ. For more information, visit www.datarobot.com, and join the conversation on [Twitter](#) and [LinkedIn](#).