



## NORIMA CONSULTING MAKES THE 2017 PROFIT 500 LIST OF CANADA'S FASTEST-GROWING COMPANIES

*Canadian Business unveils 29<sup>th</sup> annual list of Canada's Fastest-Growing Companies*

**Winnipeg (September 14, 2017)** *Canadian Business* and PROFIT today ranked Norima Consulting Inc. ("Norima") on the 29<sup>th</sup> annual PROFIT 500, the definitive ranking of Canada's Fastest-Growing Companies. Published in the October issue of *Maclean's* magazine and at CanadianBusiness.com, the PROFIT 500 ranks Canadian businesses by their five-year revenue growth.

Norima Consulting Inc. made the 2017 PROFIT 500 list with five-year revenue growth of 131%.

From its humble beginnings in 2006 as a single-employee start-up in a home basement in Winnipeg, to three founding partners working in Winnipeg and San Diego, Norima has grown to over 95 Consultants located across Canada and the United States. Over the past decade, Norima has worked with over 100 clients. Over the past 5 years, Norima has recognized 5-year revenue growth of 131%.

"It is never easy to earn a spot on the PROFIT 500, but this year's applicant pool was the most competitive yet," says Deborah Aarts, PROFIT 500 program manager. "This year's winners demonstrate the resilience, innovation and sheer management smarts it takes to build a thriving business today. Canada—and the world—needs more entrepreneurial success stories like these."

"Norima is honoured to be recognized on the PROFIT 500 ranking," says CEO David Kuik. "This achievement reflects the strength of our consulting practice and the dedication of our team. We are immensely proud of the success we have achieved to date, but we have a bold future vision for Norima that we will continue to strive for and work towards. Thank you to the clients and partners that have entrusted us to support their success to date."

### ABOUT THE PROFIT 500

For 29 years, the PROFIT 500 has been Canada's most respectable and influential ranking of entrepreneurial achievement. Developed by PROFIT and now published in *Maclean's* magazine and at CanadianBusiness.com, the PROFIT 500 ranks Canadian companies on five-year revenue growth. For more information on the ranking, visit [PROFIT500.com](http://PROFIT500.com) or [CanadianBusiness.com](http://CanadianBusiness.com).

### ABOUT CANADIAN BUSINESS

Founded in 1928, *Canadian Business* is the longest-serving and most-trusted business publication in the country. It is the country's premier media brand for executives and senior business leaders. It fuels the success of Canada's business elite with a focus on the things that matter most: leadership, innovation, business strategy and management tactics. Learn more at CanadianBusiness.com.

## **ABOUT NORIMA**

For over 10 years, Norima Consulting Inc. has been transforming businesses by leveraging the right technology, at the right time, by, and in collaboration with, the right people. We facilitate faster, more efficient business processes to improve your company's bottom line, enhance your competitive advantage, and enable you to engage, understand, manage and serve your customers and clients more effectively. We have offices in Winnipeg and San Diego, and we offer technology consulting and strategic resourcing, to organizations in Canada and the United States, across industries.

Norima provides the services of well-educated, highly trained, and experienced professionals who share a passion for solving complex organizational problems with technology-based solutions, and for fast-tracking innovation initiatives. We are passionate about working with organizations that are leveraging technology to innovate and enable the next stage of growth.

- 30 -

## **MEDIA CONTACT**

info@norimaconsulting.com  
1.204.272.7170 x 152