



NORIMA NAMED TO THE 2018 LIST OF 50 BEST WORKPLACES™ FOR WOMEN

Winnipeg (March 6, 2018) Norima Consulting Inc. (“Norima”) is proud to announce that it has been named to the 2018 LIST OF BEST WORKPLACES™ FOR WOMEN. Norima received this honour after a thorough and independent analysis conducted by Great Place to Work®.

The list of the 50 Best Workplaces™ for Women is based on direct feedback from employees of the hundreds of organizations that were surveyed by Great Place to Work®. The data has a 90% confidence and a plus or minus 5% margin of error.

Norima is committed to creating a great workplace culture for all employees, which includes continual investment in innovation in all parts of our business. We are passionate about creating a culture of continuous growth and development.

“We don’t see a difference between an exceptional workplace for women and an exceptional workplace for all employees. As a result, our workforce is naturally quite diverse, and we have worked hard to build and support a culture of inclusion, with work that is meaningful and rewarding,” says Chief Executive Officer David Kuik. “Our goal for the future is to continue to be a great place for great people to do great work.”

Analysis of the data to compile this list focused on the following considerations:

- For eligibility, companies must be Great Place to Work™ (GPTW) certified in the past year.
- Minimum 15 female employees in the organization.
- Minimum 90% positive response to the statement, “I am treated fairly regardless of my gender.”
- GPTW determined the BEST based on the overall Trust Index score of eligible organizations and their programs and practices that support and advance women.

ABOUT NORIMA

For over 10 years, Norima Consulting Inc. has been transforming businesses by leveraging the right technology, at the right time, by, and in collaboration with, the right people. We facilitate faster, more efficient business processes to improve your company’s bottom line, enhance your competitive advantage, and enable you to engage, understand, manage and serve your customers and clients more effectively. We have offices in Winnipeg and San Diego, and we offer technology consulting and strategic resourcing, to organizations in Canada and the United States, across industries.

Norima provides the services of well-educated, highly trained, and experienced professionals who share a passion for solving complex organizational problems with technology-based solutions, and for fast-tracking innovation initiatives. We work with organizations that are leveraging technology to innovate and enable the next stage of growth.

ABOUT GREAT PLACE TO WORK®

Great Place to Work ® (GPTW) (www.greatplacetowork.ca) is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, GPTW recognizes the world's Best Workplaces in a series of national lists including those published by Fortune magazine (USA) and The Globe & Mail (Canada). Great Place to Work® provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures.

- 30 -

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